

A New Community Development Outreach Team.

Over the past year, our lives have been affected in many ways by the Coronavirus pandemic, and the impacts are still ongoing, particularly, and more disproportionately so, within the Black, Asian and Minority Ethnic Communities. We all want a healthier and a more equal Wales, and that is why we as a new team have been set up by the Health Board in response to the recommendation of the **COVID-19 Black, Asian and Minority Ethnic Socio-economic Sub-Group: Welsh Government Response** report; with the aim of finding ways to help improve health outcomes of people within the various under-served communities in our local areas. The pandemic did not create these inequalities, but exposed, exacerbated, and brought them to light.

Link to report here: [COVID-19 Black, Asian and Minority Ethnic Socio-economic Sub Group Report: Welsh Government response \[HTML\] | GOV.WALES](#)

The Team:

We are a small team within the Strategic Partnership, Diversity, and Inclusion Directorate. The team is led by Stepheni Kays, who will also be the key contact for Carmarthenshire, and based at Prince Philip Hospital Llanelli. Joshua Beynon will cover Pembrokeshire from his base at Withybush Hospital, while Hassim Ganiyu will be covering Ceredigion from his base at Aberaeron Integrated Care Centre.



What We Do:

We will work and develop close links with local authorities, statutory and third sector organisations, and community groups within the three Counties. An essential part of our role will be reaching out to and engaging with minority ethnic groups such as Black and Asian communities, the Gypsy and Travellers communities, Asylum seekers and Refugees, and other marginalised groups.

Our work will involve:

Raising awareness and understanding of the Test Trace and Protect (TTP) process as well as encouraging uptake of the COVID-19 vaccines, including myth busting. Sharing key priority messages, as they emerge or change which is necessary to further contain the Coronavirus outbreak. Providing information that people can trust so they can make informed choices regarding their health and well-being, in a language and format they can understand.

Supporting minority communities to have a greater understanding of their rights and access to healthcare, while empowering them to keep themselves safe and well. Gathering qualitative information related to lived experiences including racism and discrimination of Ethnic Minority communities.

How you can get in touch:

Partnership and collaborative working is vital in any form of community engagement, and we would like you to reach out if what you do might be of interest to our team, or if you work with some of these community groups that we are supporting.

For further information or to contact the Team please email or ring:

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