The uses and benefits of

infoengine

PAVO

Cymdeithas Mudiadau Gwirfoddol Powys

Powys Association of Voluntary Organisations

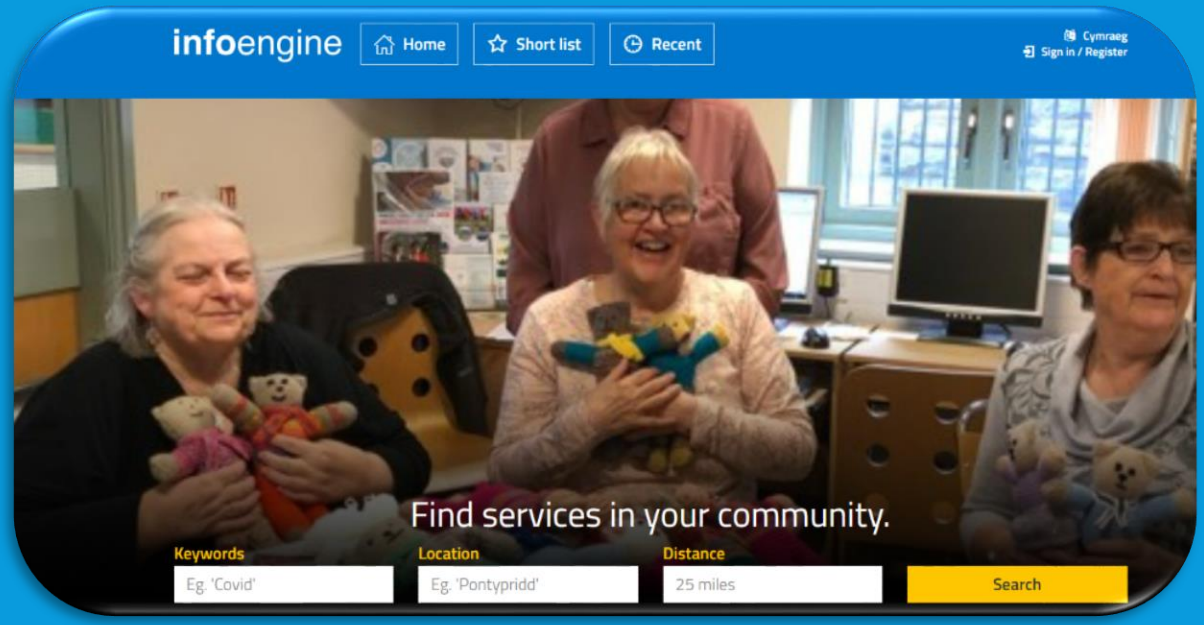
Melissa Townsend

PAVO

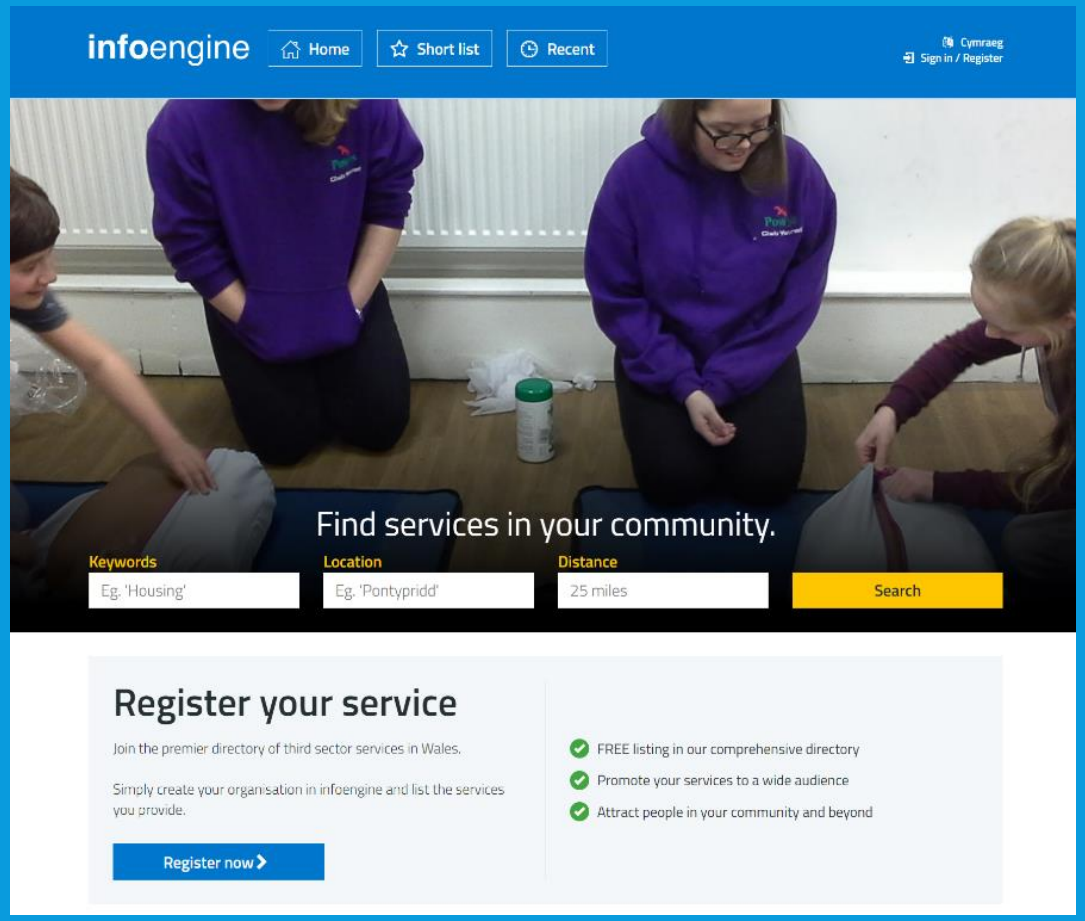
What is infoengine?

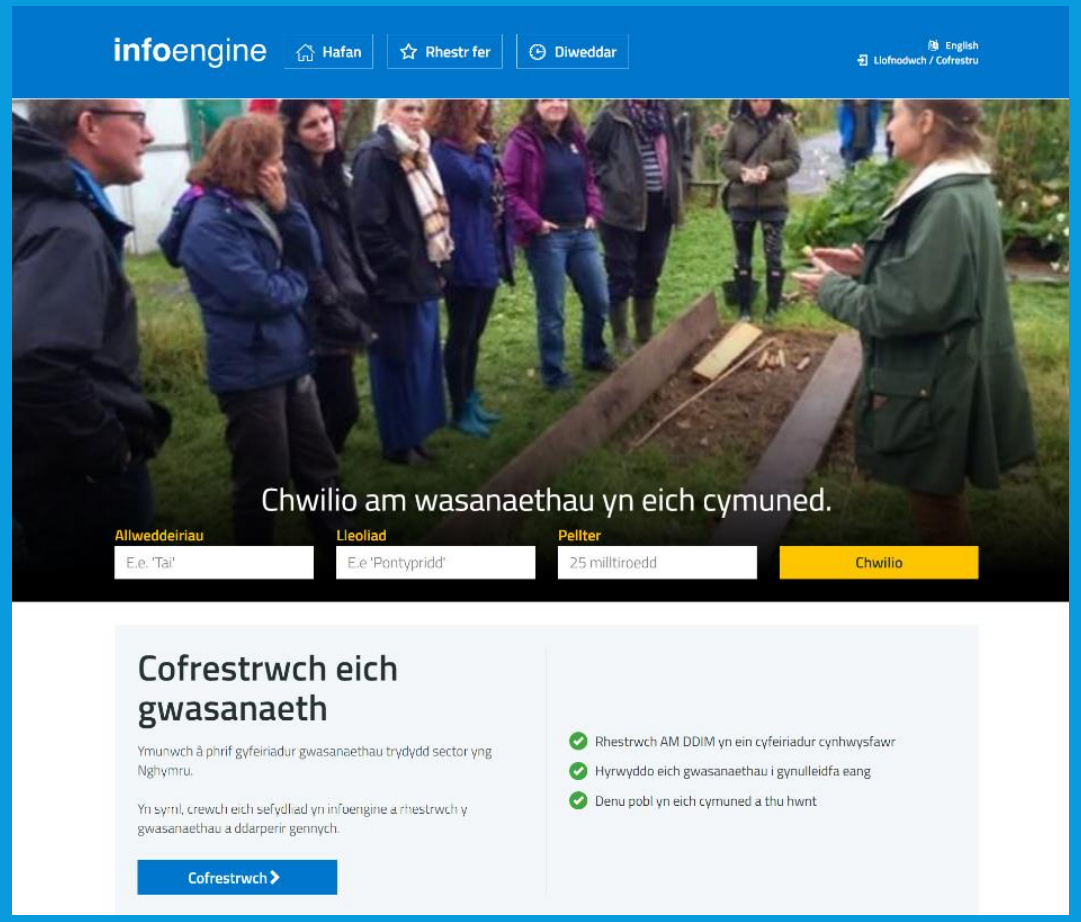
infoengine is the online directory of charitable and voluntary organisations across Wales.

By registering your information on infoengine, individuals can then search for the services they need and contact you for support.

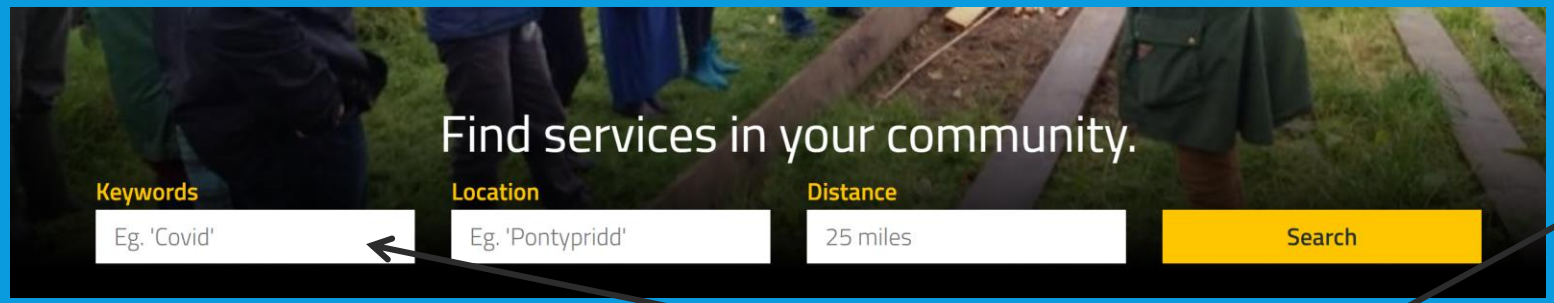


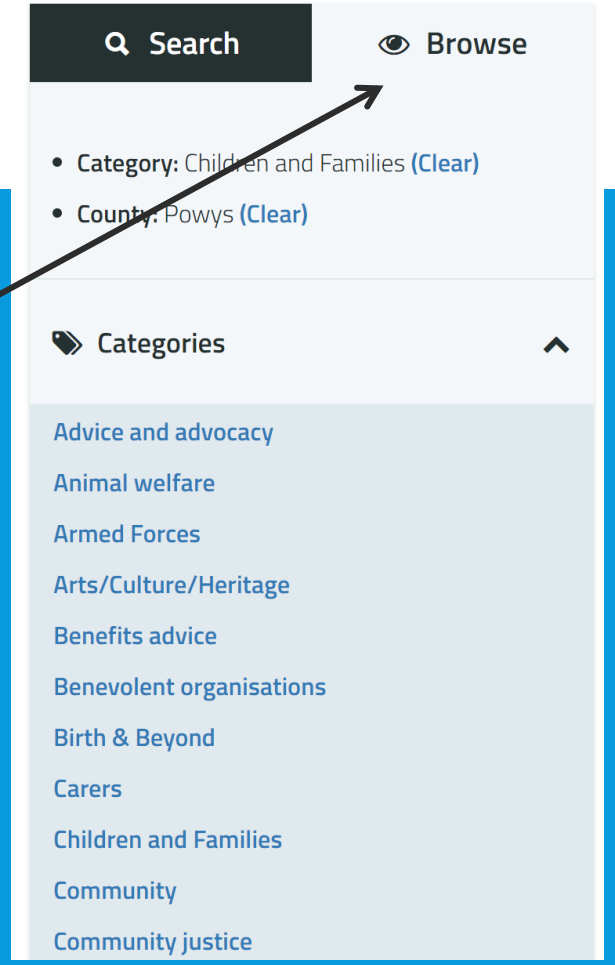
Uses of infoengine





Searching on infoengine





You can either use keywords to search

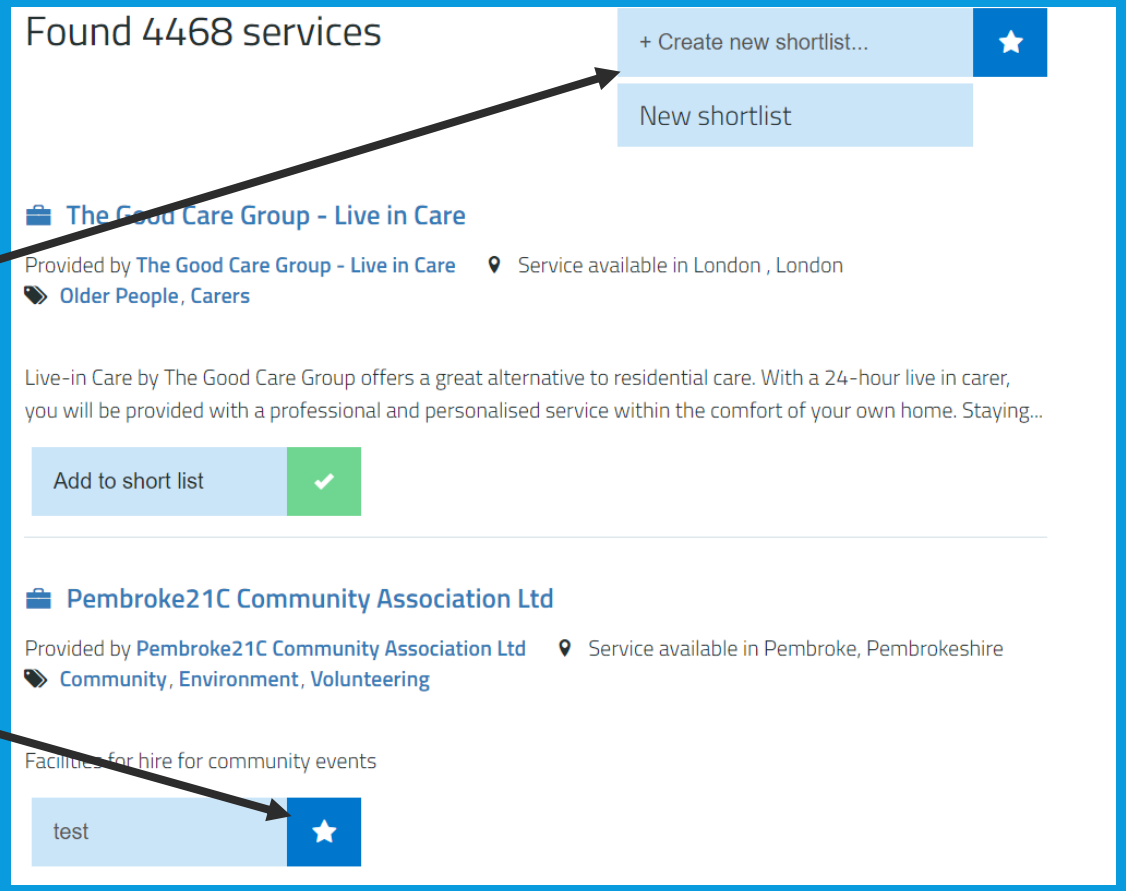
Or you can use a location and category

Tip: infoengine searches the title, then the description so make sure the keywords individuals would search for are included in those areas.

infoengine

Creating shortlists

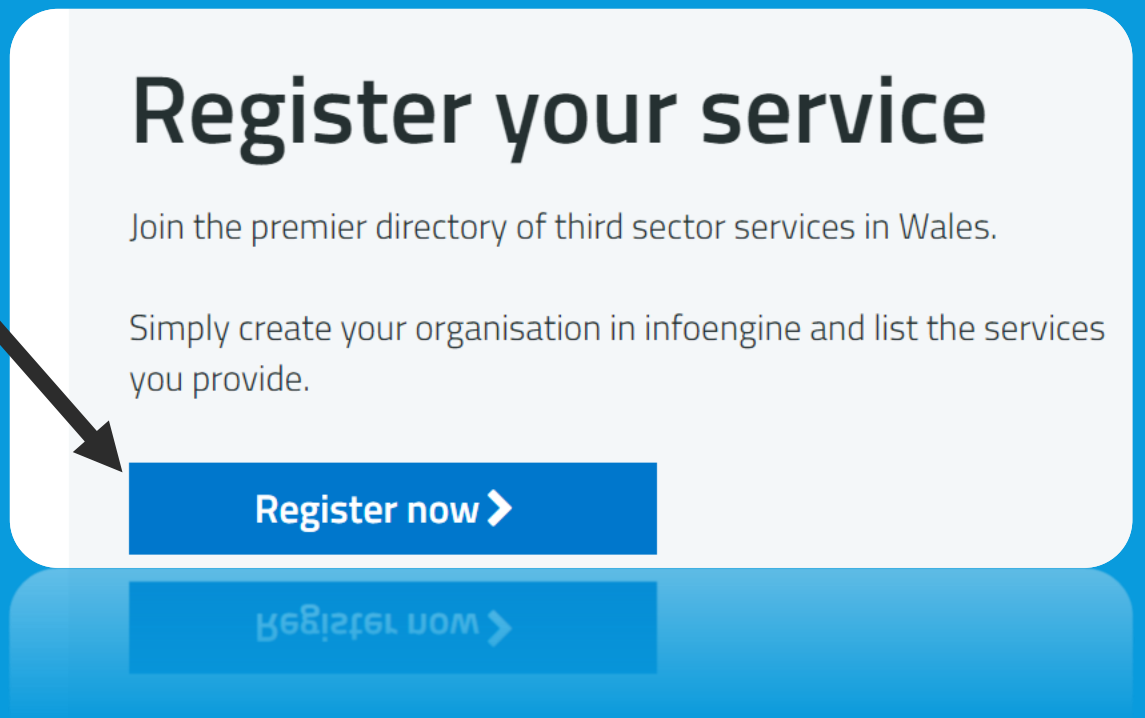
- The shortlist function allows you to create a list of services that is personalised. You need an account to create your own shortlists.
- Add a page of results to the shortlist using our new shortlist function
- To add one service, simply click the add to shortlist button
- Multiple shortlists can be made on your account, these can then be downloaded or emailed to others.



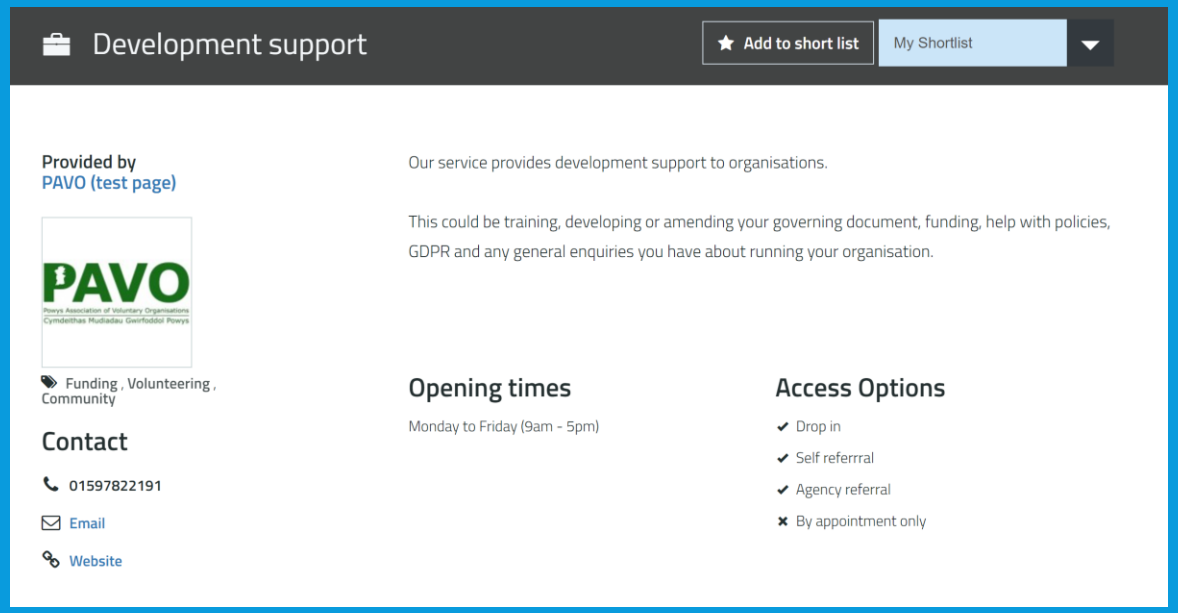
Registering on infoengine

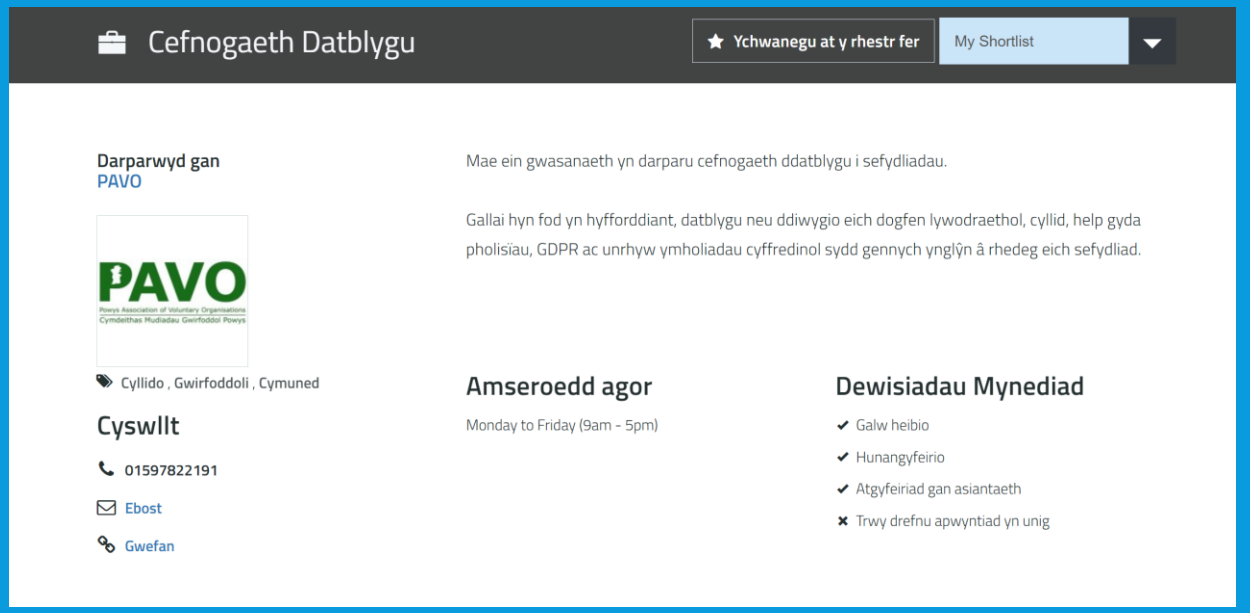
You can register in just **three** steps:

- Create an account
- Register your organisation/group
- Register the services you provide
  e.g. lunch club



What does your registration look like on infoengine?





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What does a registration look like on infoengine?

Organisations have their own page and all their services are listed in one place.

Organisations can use this page as their own mini website as the page is tailored to them: infoengine.cymru/organisations/llanteg-village-hall

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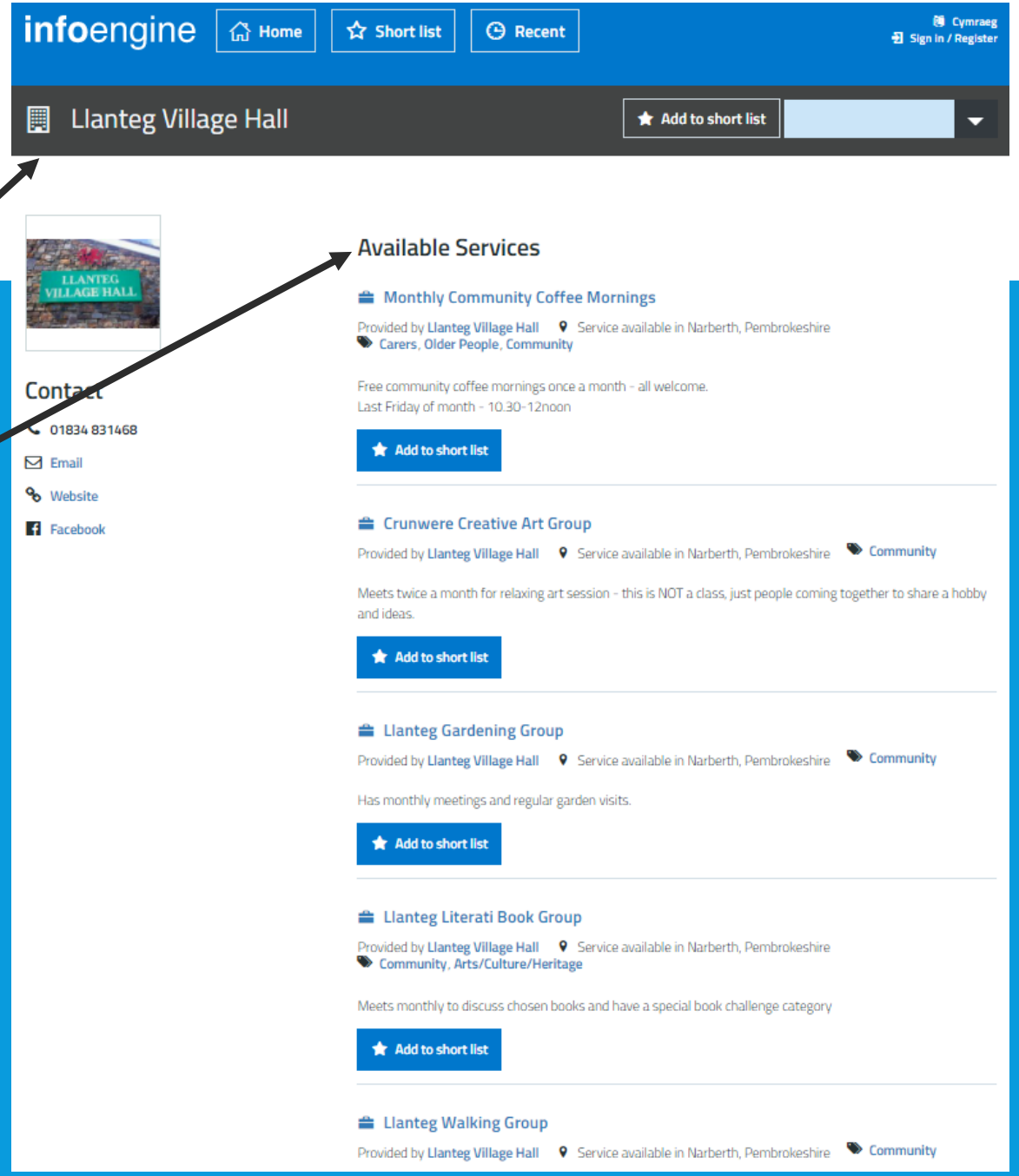
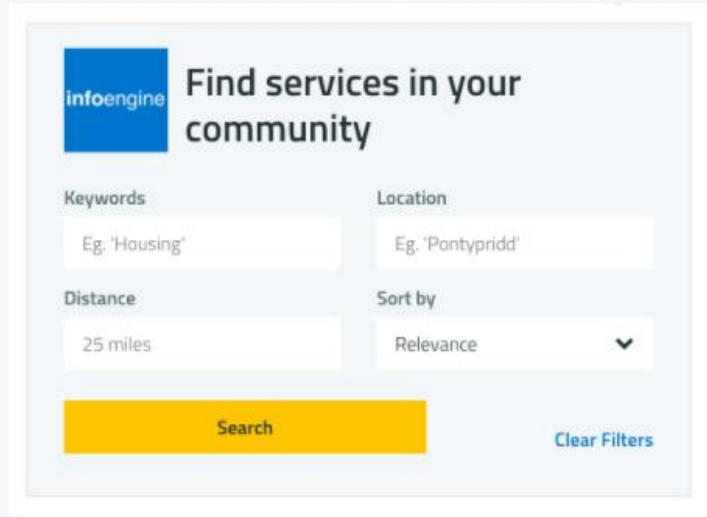


infoengine widget

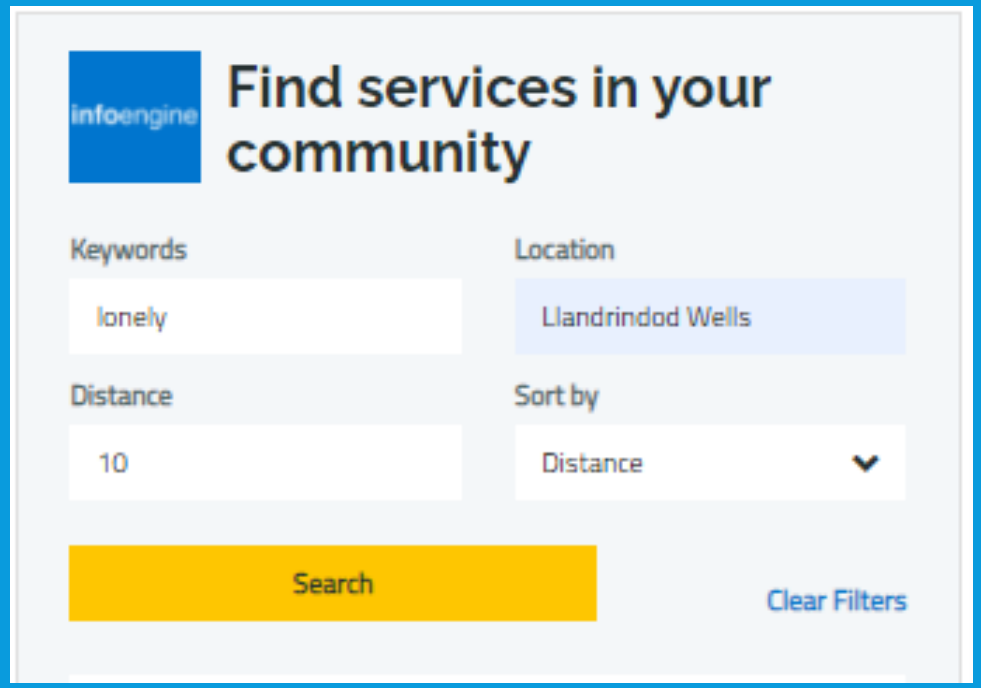
The infoengine widget

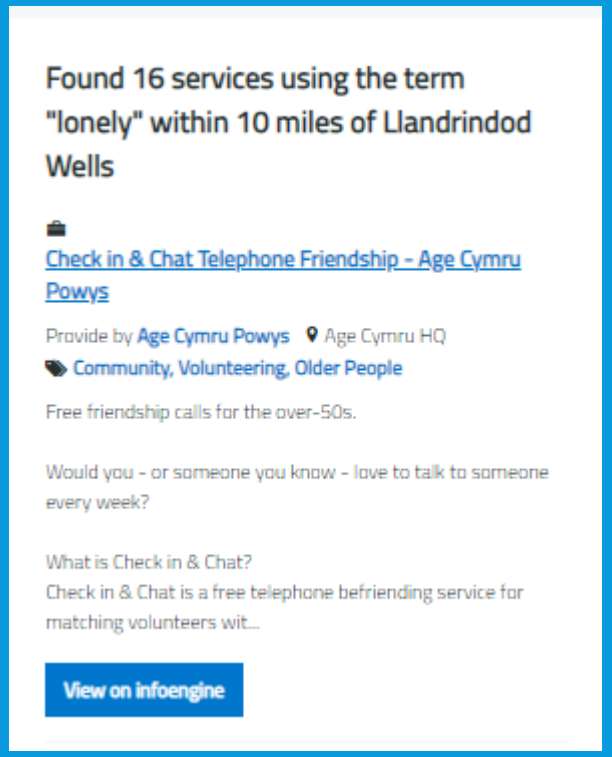
You can now include the infoengine directory of services on your website with the infoengine search widget.
This will allow your users to search our directory of third sector services with ease from your website.

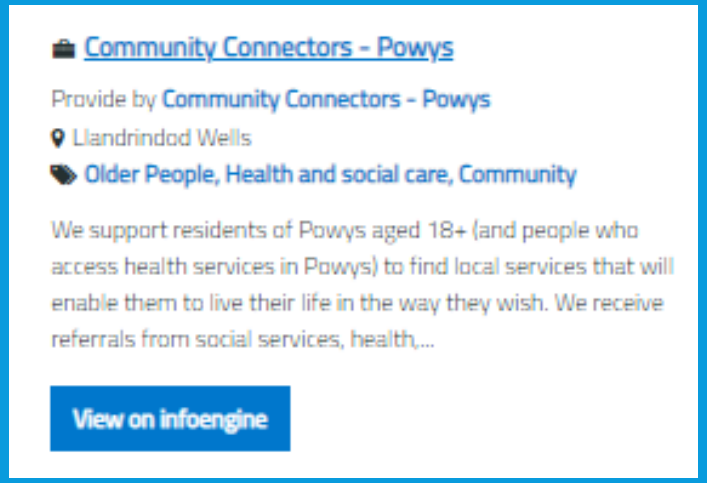
Get the Widget ›



infoengine widget







Benefits of infoengine

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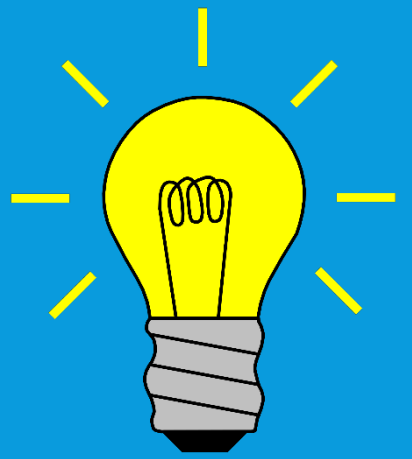
- Increase your digital presence
- Smaller groups can use the links as a website
- You can link your social media pages/groups
- Ability to personalise your registration with a logo & leaflet
- Individuals have another way to find your service and access support.
- Shortlisting services into groups

‘How To’ Guides

infoengine

Useful tips to make your registration stand out

- Add an image – this could be a logo, photo of the building your based in or showing your activities
- Don't have a leaflet? Add a poster or document to the upload so individuals have more information
- Include social media pages (remember you can add a group page for Facebook)
- Include as much text as possible about the service, but remember to space it and put the keywords near the top!
- Include your information in both Welsh and English to widen your audience base
- Add a quote from a service user/client in your description



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www.infoengine.wales

www.infoengine.cymru

Am fwy o wybodaeth neu i gael cefnogaeth i gofrestru, cysylltwch â ni:
For more information or for support to register, please contact us:

E-bost // Email: melissa.townsend@pavo.org.uk

Ffôn // Telephone: 01597 822191

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